



The Environmental Cost of Staying Fashionable (Looking Beyond the Labels) (Discussion Questions)

Before Reading:

1. What do you typically see on labels and tags on clothing when you are shopping?
2. What do these tags and labels tell us about the story behind the clothing?
3. What do these tags and labels not tell us?

REAL INFO JEANS

WATER
USED:
7,500
LITRES

MADE WITH:
WASTEWATER, GLOBAL
GREENHOUSE GAS
EMISSIONS, DISREGARD
FOR PEOPLE WHO LACK
ACCESS TO CLEAN WATER

PLANET CARE
INSTRUCTIONS: BUY
2ND HAND, RECYCLE
CLOTHING, BUY
SUSTAINABLE FASHION

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